



THE MOBILE LAWYER TOOLKIT™

STAY ORGANIZED. BE PRODUCTIVE. ACHIEVE EXCELLENCE.

Press Kit 2012



The fastest easiest way for legal professionals to
organize their office on the go!



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NEWS INFORMATION

RELEASE DATE: IMMEDIATE RELEASE:

Boutique Law Firm Takes Law (of App Design) into its Own Hands

Cleveland, OH, (PRWEB) 21, September, 2012. Gonzalo Law LLC of Cleveland is a boutique law firm that provides legal services in the field of U.S. and international business law. Lead attorney at the firm, Nouvelle L. Gonzalo recently created a mobile application for the iPhone, iPad, and iTouch to specifically meet the needs of legal professionals. The app is designed to allow any law practice to operate more efficiently by eliminating the need for bulky rolling briefcases and large file folders, by streamlining research, documents, and client files into one mobile application. ***The Mobile Lawyer Toolkit (Stay Organized, Be Productive, Achieve Excellence)TM***, comes to market just prior to the rumored release of Apple's Mini iPad and the iPhone 5.

With The Mobile Lawyer Toolkit TM, any legal professional – from partners, sole practitioners, associates, government lawyers, and in-house counsel to paralegals and legal assistants – will find their practice revolutionized. While existing legal apps have helped lawyers optimize research (LexisNexis and Westlaw) or billing (ProLaw and QuickBooks), no single mobile application has successfully unified the several aspects of legal practice around their one commonality – the client.

The Mobile Lawyer Toolkit TM can store office files that the user adds over securely encrypted data channels. With nine separate features that lead legal professionals from the client in-take stage, to case file preparation, document drafting and then to trial, the Toolkit will help lawyers be more efficient and work more effectively on client projects while on the go. Thanks to Nouvelle's experience as a legal professional, the app includes useful features for billing, helpful research tools, and the ability to locate Continuing Legal Education Seminars, record client interviews, draft documents, and more! In fact, it's hard to figure what this app may have left out. The best aspect of the app however, may actually be the way the features interact with one another and can be used across the U.S. regardless of the differences in state laws. In other words, it's a mobile hub where the different aspects of one's practice intersect.

"When I saw what healthcare professionals were accomplishing with their iPads – everyone at Yale medical has an iPad – I knew legal professionals had an unmet need. There is nothing in the Apple app store like it. I set out to make an app that every law school graduate, newly admitted lawyer, and seasoned practitioner would find invaluable" says Nouvelle.

On September 4, Gonzalo Law LLC released the app just prior to the potential release of the iPad Mini and iPhone5. For more information about The Mobile Lawyer Toolkit, please call 216-527-7777, email questions@themobilelawyertoolkit.com, or visit the website www.themobilelawyertoolkit.com.

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The fastest easiest way for legal professionals to organize their office on the go!

The Mobile Lawyer Toolkit will allow you to organize your office, reduce paperwork, eliminate redundancies, and work with maximum efficiency. Existing legal apps often center around billing, document assembly, or research, yet the Mobile Lawyer Toolkit incorporates aspects of these areas and allows you to organize your office while on the go!

[DOWNLOAD NOW](#) 

THE MOBILE LAWYER TOOLKIT

- ▶ **Client In-Take.** Update your case files with one touch or record client interviews and forget having to call clients multiple times for details mentioned in an earlier conversation.
- ▶ **Case File Organizer.** Eliminate redundancies so you do not have to repeatedly enter the same information on different pleadings
- ▶ **Trial Organizer.** Stay sharp and impress clients with your easy access to your trial notebook and client files instead of digging through labeled folders.
- ▶ **Calendar.** Effortlessly sync with Google Calendar to avoid managing multiple calendars.
- ▶ **Transactional Document Organizer.** Import documents and perform research while on the go even when you do not have access your law library or office.
- ▶ **Continuing Legal Education (CLE) Organizer.** Quickly find legal training seminars in any of the 50 states so you can maximize your time when travelling or finish up your required CLE hours of the year.
- ▶ **Billable Time Tracker.** Reduce wasted time and bill with accuracy when you track time spent on client projects in the office, in court, or on the go.



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FREQUENTLY ASKED QUESTIONS

1. What is the purpose of The Mobile Lawyer Toolkit ?

The Mobile Lawyer Toolkit exists to make your professional life easier, more profitable, and client centered. It simplifies and coordinates the functional and administrative aspects of your practice. That is to say, it's your personal assistant on the go. You will find yourself maximizing both your billable and non-billable hours, which leaves you more time outside of the office. In addition, your clients will notice and appreciate the organization that you demonstrate while using The Mobile Lawyer Toolkit. When you have their specifics at your fingertips, they will feel confident they chose the right representation.

2. How does The Mobile Lawyer Toolkit differ from other legal apps?

The Mobile Lawyer Toolkit sets a new standard. Client-centered legal practices generate business results, long-term relationships, a respected reputation, and referrals. The Mobile Lawyer Toolkit is a client-centered app. Unlike existing apps that aim to organize your practice around billing, document assembly, or research efficiency, The Mobile Lawyer Toolkit does all of these things while also allowing you to organize your office, reduce paperwork, eliminate redundancies, and work with maximum efficiency. Whether you are balancing case files, preparing for trial, or meeting with clients – you know what you have to do. The Mobile Lawyer Toolkit simply helps you to do it better.

3. Who can I contact with technical support questions?

Our support staff is available to address your questions, comments, or concerns. You can email us at questions@themobilelawyer.com and we'll get back to you within 24-48hrs. We're here to help!

4. How does The Mobile Lawyer Toolkit work?

The Mobile Lawyer Toolkit is an application for the iPhone, iTouch, and iPad that syncs with iTunes and iCloud functions. It connects you to over 50 free web-based legal research resources; more than 100 federal and state procedural rules, allows you to locate CLE seminars within the 50 states, and inputs/exports/prints documents and photos. In other words, it's a mobile hub where the different aspects of your practice intersect. Use The Mobile Lawyer Toolkit to manage your caseload within one, or all nine of the identified organizational areas – Client In-Take, Case Files, Trial Organizer, Calendar/Schedule, Transactional Documents, Billable Time Keeper, CLE Tracker, Professional Services Profile, and General Notes & Recordings. As you employ The Mobile Toolkit more, you'll find you're repeating yourself less. It's an office on the go – with none of the clutter, and all of the resources.

5. Who should use The Mobile Lawyer Toolkit?

If you're a legal professional who uses a smart phone or tablet device, The Mobile Lawyer Toolkit will make your professional life better. Seasoned Partners can keep updated case files at their fingertips as their assistants manage procedural developments. Associates and government lawyers can do research, draft documents, organize personal trial notebooks, and record client interviews. Sole practitioners will find that this app allows them to dedicate less time to management, and more time to their practice. Any lawyer who spends time in court, or meeting with clients will appreciate The Mobile Lawyer Toolkit. This app also helps paralegals and administrative assistants have ready answers and manage multiple projects. If you'd like to be untethered from your office – be free to go straight home at the end of the day, knowing your files are updated and in order – then this app is for you.



PRODUCT FEATURE OVERVIEW



General Information

An informed user is the best kind of user. This General Information section provides answers to several of your frequently asked questions, gives an overview of the nine individual product features, and contains the legal agreements outlining your rights as a user. This is all of our fine print.



Client In-Take

Efficiency acquired through standardization begins here. Record, organize, and reproduce your client's basic information with the Client In-Take feature. This feature generates uniquely numbered templates, which contain standard client in-take questions, and allow for additional notes. You also have the option of entering additional details as typed data. Wherever you are meeting your client – at your office, in a conference room, or at restaurant, you can efficiently add and update their case file details. Then with one touch, you can export this information to your email or wireless printer.



Case File Organizer

This is the space for your case folders. Every client has its own set of files, indexed by name, easily accessed from the Main Menu. Remember and reference your client information right before your meeting. Speak with confidence; as you can always find the facts and rules that you need to cite. Your clients will notice that you maintain a solid command of your case file and you will build a reputation for excellence.

Within each case file, you will find a place for case *Facts*, *Procedural History*, *Characters/Parties*, *Legal Claims*, *Important Documents*, *Discovery Notes*, *Procedural Rules*, *Exhibits*, *Case Captions*, and *Damages*. Again, any of these areas can be exported through e-mail or printer. You will also note that there is a time tracker function associated with this feature. It allows you to record how much time you dedicate to each individual case file and you can view the total amount of time dedicated to a particular client area in the Track Billable Hours section.



Trial Organizer

There are no half-measures when you go to trial. Arm yourself with an organizational tool that will essentially serve as your electronic trial notebook. This feature provides a notepad to draft *Complaints*, *Answers*, *Pleadings*, *Briefs*, *Jury Instructions*, *Opening and Closing Statements*, *Voire Dire*, and any other notes. You can also efficiently import sections of the client case file while drafting these documents. This eliminates redundancies, and only requires you to enter case information once. For example, if you are drafting a complaint and need to include the facts, then you can input the previously entered *Facts* section from the Case File. Upon completion of your trial document, you can export the finished product to your e-mail or wireless printer for review, formatting, or printing.



Calendar

Every case is a world unto itself – the Calendar feature keeps these worlds from colliding. Your calendar is enabled to sync with Google Calendar once you put in your Google calendar password. This will allow

you to keep track of your appointments, and alert your office to them as well. This user friendly calendar is designed for you to not only schedule your dates, but also auto-calculate them. The calendar will calculate in business days or calendar days the upcoming date that a pleading is due based on your specific court rules or selected amount of days you tell it to calculate. You should note that the auto-calendar function does not calculate around holidays.



Transactional Document Organizer

Transactional documents are always the same and always different. This feature allows you to import a word processing document from iTunes and edit it within the app. In addition, you can enter each resource and citation used during the document drafting process. Refer to these references later, if you wish, in the *View Research* section. The transactional document organizer also serves as a portal to over 45 websites that you can access to conduct free legal research. This includes resources to access profiles and conduct people searches in people or professional databases.



Continuing Legal Education (CLE) Organizer

As your practice develops and changes in the law occur, you will continue to refine your legal knowledge. Whether you seek to deepen your legal understanding or simply need to meet your required number of CLE credits for the year, the CLE organizer can assist you in doing so. Moreover, clients and colleagues appreciate and respect practitioners who seek to sharpen their knowledge base with CLE training. The CLE Organizer allows you to take notes while attending a CLE and to find CLE seminars and conferences offered by each of the 50 State Bar Associations, the Federal Bar Association, the International Bar Association, and the American Bar Association. You can also track the time invested in the CLE by setting the stopwatch in the Track Time function.



Billable Time Tracker

Using each feature within this app correlates to an investment of time. Track the amount of billable hours you use while working in any of the nine areas, whether you are attending a Continuing Legal Education Seminar (CLE); drafting pleadings or documents; or organizing your trial notebook, time is a non-renewable resource, and this feature helps you make sure you are not wasting it.



My Profile

Your professional e-identity is an ever-updating body of information that verifies your authenticity. Once you've updated your critical personal information here, you can export it to communications and documents. No longer will you need to retype your relevant experience for every new proposal. You will note that this feature allows you to store your signature and reproduce it on individual correspondences.



General Notes & Recording

The process of writing can interrupt your train of thought, or cause you to miss a critical detail. Keep your mind and attention in the moment. The General Notes & Recording feature allows you to audio record meetings, conferences, make voice notes, or observations. With accurate recordings, you can return to them later when you need to draft a document. This feature will supply you with unmediated client quotes, and prevent errors of bias.



Settings

We created this app with the intention of helping you organize and standardize your existing practices. Utilize "Settings" to make The Mobile Lawyer Toolkit your own. You can alter formats, colors, fonts, and templates here.

The Creator

Nouvelle L. Gonzalo, Esq.

Nouvelle L. Gonzalo, Esq. is admitted to the Ohio bar and is the member-owner of Gonzalo Law LLC where her practice focuses on U.S. and international business law. Attorney Gonzalo established her practice to pursue a lifelong interest in service through leadership. She utilizes her U.S. and international experience to help businesses navigate their legal issues and grow their companies.

As a Magna Cum Laude graduate of New York University, Nouvelle L. Gonzalo received her bachelor's degree in Individualized Studies concentrating in International Politics and Cultural Studies. She went on to earn a Juris Doctorate with Honors from the Ohio State University Moritz College of Law. During her time at Moritz, Ms. Gonzalo was named the Dean's Public Service Fellow, a Moot Court Regional Qualifier, and President of the International Law Society. At Oxford University in England she focused her legal studies on international business law as a visiting student.

Prior to founding Gonzalo Law LLC, Attorney Gonzalo worked with In-House Counsel at a multi-national corporation based in Columbus, Ohio. She was a member of their International Group where she organized research and assisted in the preparation of legal agreements for the company's foreign subsidiaries.

Furthering her legal experience, Ms. Gonzalo worked in the business transactions department focusing on both U.S. and international business legal matters for a mid-sized Columbus based law firm. Next, she was honoured to serve the Honorable Judge Carla Moore in the Ninth District Court of Appeals where she assisted in the preparation of several legal opinions for the court.

Attorney Gonzalo has served as a U.S. Congressional Page, commencement speaker for her college at New York University, an interpreter for the Royal Spanish Air Force, and a member of the Youth of the United Nations where she collaborated with young leaders to write and present resolutions to the UN General Assembly in New York. Attorney Gonzalo is also fluent in Spanish and English language interpretation.

In addition to managing her active practice, Attorney Gonzalo completed an external rotation as the U.S. Law Fellow to *Hamilton Abogados*, a boutique law firm in Madrid, Spain that focuses on international arbitration.

